

Positioning Ethics & Compliance as a Strategic Leader in Times of Stress or Crisis

ECI Fellows July 15, 2021

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E&C as Strategic Leader in Times of Stress

AGENDA

Overview of ECI Working Group – Charter and Approach – Wendy Evans

□Internal Factors – Robin Rohmer

External Factors – Sundar Narayanan

□Toolkit – Suzanne Matthiessen

□ Breakouts – Earnie Broughton and Wendy Evans

□Outbrief – Breakout Leaders

E&C as Strategic Leader in Times of Stress

• COVID 19

- Threats to health and safety
- Changes to professional/personal environments
- Social distancing; travel restrictions
- COVID-19 Safety protocols in workplace
- Socio-Political Environment
 - Social movements, #metoo, BLM, Political unrest
 - Proliferation of external and internal "social" media
 - Box, Slack, Confluence, Blogs, Posts
 - Lines blurred, personal and professional environments



Working Definitions: Stress and Crisis

Definitions (to be refined/elaborated upon by Sub-Groups)

<u>Stress</u>: Mental, physical or emotional responses to actual or perceived environmental conditions

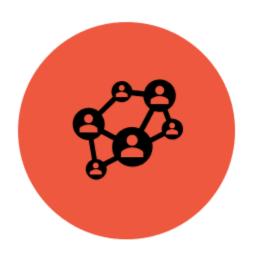
<u>Crisis</u>: A time of intense challenge, when important or difficult decisions must often be made in response to the circumstances or environment



E&C as Strategic Leader in Times of Stress



INTERNAL FACTORS ROBIN ROHMER EXTERNAL FACTORS SUNDAR NARAYANAN toolkit suzanne matthiessen



INTERNAL FACTORS

- Organizational Change
 - Leadership Changes
 - Operations
 - Mergers and Acquisitions

PRINCIPLE 1

STRATEGY: Ethics & Compliance is central to business strategy

PRINCIPLE 2

RISK MANAGEMENT: Ethics & Compliance risks are identified, owned, managed and mitigated

PRINCIPLE 3

CULTURE: Leaders at all levels across the organization build and sustain a culture of integrity

PRINCIPLE 4

SPEAKING UP: The organization encourages, protects and values the reporting of concerns and suspected wrongdoing

PRINCIPLE 5

ACCOUNTABILITY: The organization takes action and holds itself accountable when wrongdoing occurs



- COVID 19
- Social Movements
- Economic Factors
- Etc.

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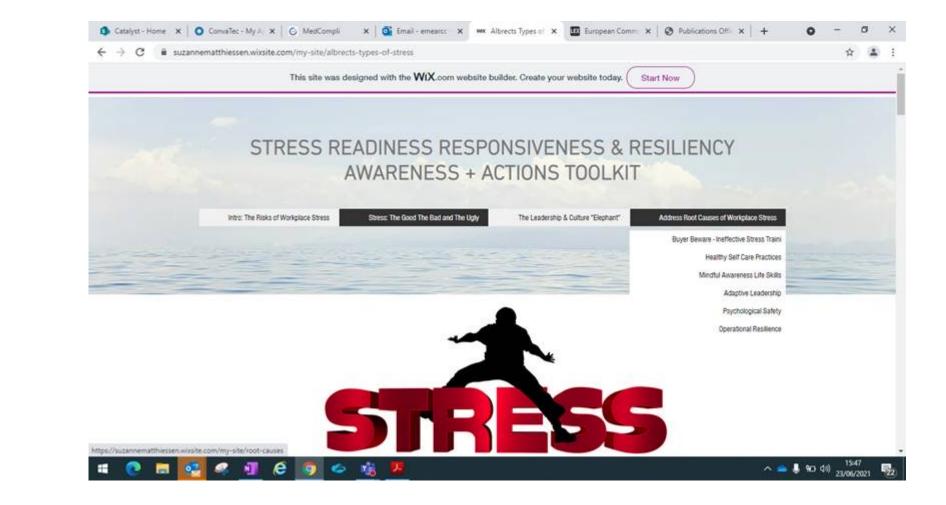
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EXTERNAL FACTORS



TOOLKIT



BREAKOUT LEADERS WILL FACILITATE DISCUSSION AND RETURN TO LARGE GROUP TO BRIEF 1-3 TAKE-AWAYS FROM BREAKOUT

The Grand Reopening

FINAL COMMENTS ABOUT HOW PREPARING FOR (AND ENDURING) CRISES MAKE US MORE PREPARED FOR CURRENT RE-OPENING